

# Add Value to Your Resume

with the Partners for Healthy Pets  
Preventive Healthcare for the Small Animal  
Patient Certificate of Completion

*Developed in partnership with the  
AAVMC Primary Care Veterinary Educators*



# Partners for Healthy Pets Preventive Healthcare Certificate Program

*“An ounce of prevention is worth a pound of cure.”*

—Benjamin Franklin

This adage is as true today as it was more than a hundred years ago. We, as a veterinary profession, want to improve the lives of our patients and their owners. To accomplish this, prevention is key! Knowing how to provide preventive healthcare in conjunction with yearly visits is the focus of Partners for Healthy Pets and the new Preventive Healthcare Certificate Program.

The Preventive Healthcare Certificate Program will provide the tools and resources you need to communicate the value and benefit of preventive care to your clients in a way that enhances the veterinary-client-patient relationship. It will also help you to improve the overall quality of preventive healthcare you provide your patients.

Upon completion of the Preventive Healthcare Certificate Program, you will be able to:

- Describe preventive healthcare and its importance to primary care veterinary practice and your clients
- Apply the Partners for Healthy Pets Resource Toolbox to the development of a preventive healthcare program in your practice

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*“For any practice considering healthcare plans, I recommend the tools from the Partners for Healthy Pets website as a first step.”*

—Dr. Scott Delaney, Oakhurst Veterinary Hospital, Oakhurst, N.J.

*“Clients leave convinced that we have the interests of their animals as our first priority.”*

—George Baily, hospital manager,  
Stratham-Newfields Veterinary Hospital, Newfields, N.H.

## Program Details

The program includes 10 modules, each taking approximately 1 hour.

LEARNING UNIT 1	The Opportunity Survey
LEARNING UNIT 2	Preventive Healthcare Guideline Implementation, Part 1
LEARNING UNIT 3	Preventive Healthcare Guideline Implementation, Part 2
LEARNING UNIT 4	Monthly Payment Preventive Healthcare Plans
LEARNING UNIT 5	Internet Marketing and Social Media, Part 1
LEARNING UNIT 6	Internet Marketing and Social Media, Part 2
LEARNING UNIT 7	Communication Skills
LEARNING UNIT 8	Feline Friendly Practice
LEARNING UNIT 9	Feline-Friendly Guidelines
LEARNING UNIT 10	Helpful Resources at Your Fingertips

To download your certificate of completion, you must complete each module, including the quiz at the end of the first 9 modules. A score of 90% on each module’s quiz is required for completion.

**Visit [partnersforhealthypets.org/certificate](https://partnersforhealthypets.org/certificate), log on, and get started today!**





**partners**  
FOR HEALTHY PETS

[partnersforhealthypets.org](http://partnersforhealthypets.org)

Partners for Healthy Pets, an organization comprised of leading veterinary associations and animal health industry companies, provides tools and resources that help communicate the value and benefit of preventive care, enhance the veterinary client relationship, and improve the overall quality of preventive healthcare provided for patients. The PHP has recently launched an advertising campaign to promote the importance of annual veterinary checkups.

