Module 4B – Engagement Driven Social Media

Facebook Engagement Strategies

» Fun stuff to consider posting on your Facebook page:

- Fill in the BLANKS to Win

  Fill in the blank to win:
  Theme: Dog Commands
  **ROLL OVER**

- What BREED of Dog is this? Comment below:

  What breed of dog is this? Comment below:
Other ideas:

- Dog vs. Cat for PRESIDENT – which would you choose?  
  Comment below:

- If your pet could order any MEAL, what would it be and with whom?

- If your pet could play any SPORT / INSTRUMENT / OTHER what would it be and with whom?

- If your pet were on a DESERTED ISLAND, what friends and things would they want with them?  Comment below:

Final Note: the key is to be creative – you can post just about anything that will prompt interaction. And remember – the greater the participation from your fan base the greater the visibility your practice has on Facebook.