Jumpstart Your Practice Online brought to you by:



WORKSHEET 11

Module 3 – Search Engine Marketing

Sample SEO Content Structure Article

Preventative Flea Treatments for Cats by a Seattle Veterinarian

A Seattle Veterinarian Discusses the Importance of Preventative Flea Treatments for Cats

They may be tiny, but they've got a big bite and an even bigger appetite. Fleas are unfortunately a very common enemy of cats and they can wreak havoc on your feline's life, causing itchiness, discomfort and a host of other problems. The good news is a Seattle veterinarian can help solve the problem quickly and easily and have your cat flea-free in no time.

When a flea bites, it injects a small amount of saliva into the skin. While some animals are able to tolerate these bites to some extent, others may be hyper sensitive and even develop a condition known as flea allergy dermatitis. Any Seattle veterinarian will tell you this common skin condition is extremely unpleasant and can be quite painful.

There are two parts to treating fleas. The first part, preventative flea treatments, aim to protect your cat from becoming a host for these pesky little parasites. These treatments may include a variety of methods, such as flea collars, shampoos, sprays, powders and dips. You may be able to implement most of these measures on your own; however it should always be done under the guidance and advice of your Seattle veterinarian.

The second part of flea treatment comes into play when your cat is already suffering from a flea infestation. This process is a bit more complicated as you must treat the adult fleas as well as the eggs and developing larva. You can combat the immature fleas that have not yet developed or made their way to a host by thoroughly cleaning and vacuuming your home, paying particular attention to cracks and crevices. The adult fleas can be handled by a Seattle veterinarian, or under his or her advice.

If you suspect your cat has fleas and you're not sure how to handle it, contact a <u>Seattle veterinarian</u>. He or she can determine if there is an infestation, and what the next steps should be to eliminate the problem for good.

Word count: 347

Tags:

seattle veterinarian, seattle vet, fleas, dogs, cats, parasites, flea bites, seattle animal hospital

Questions?

Please feel free to email: phpjumpstart@dvmelite.com

1