

# COPY FOR YOUR PRACTICE WEBSITE

**Here is February's copy for your practice website:**

**Dental disease is the most common disease in dogs and cats.**

**Does your pet have it?**

**It's time to schedule their yearly checkup today and find out.**

It's that time of year again. Love, hugs and chocolate are on everyone's mind. For your pet, the first two come out way on top! (Chocolate is a no-no, but you already knew that!)

Dental disease is the most common disease in dogs and cats, affecting 78% of dogs and 68% of cats over the age of three. Although most dogs and cats will develop some sort of dental disease, small dog breeds, such as Cavalier King Charles Spaniels, Dachshunds and Toy Poodles, are more prone to developing periodontal disease than larger breeds.

If your pet has bad breath, it may mean there is a problem with their teeth and gums. This can also contribute to more severe medical conditions. If dental issues are left untreated, you may put your pet at risk for problems in their mouth (periodontitis) or with internal organs (heart disease). The challenge most pet owners face is that even if their pet's breath smells fine, some dental issues are hard to spot.

Early preventive measures, such as at-home care and in-clinic teeth cleanings will help to reduce the frequency and severity of dental disease later in life. At our hospital, we will perform a comprehensive examination of your pet's teeth and gums. Just like when you visit your dentist, we use special tools to remove tartar from below the gum line and smooth the surface of each tooth to prevent tartar buildup.

Keeping your pet healthy from toe to tooth shows the world how much you love them. The best way to keep your pet in tiptop shape is to schedule your pet's yearly checkup with us. We're committed to your pet's well being every step of the way. (Because we love them too!)

Happy Valentine's Day!