

MODULE 4B – ENGAGEMENT DRIVEN SOCIAL MEDIA

Facebook Engagement Strategies

» Fun stuff to consider posting on your Facebook page:

- Fill in the BLANKS to Win

Fill in the blank to win:
Theme: Dog Commands

R O L L O V E R

- What BREED of Dog is this? Comment below:

What breed of dog
is this? Comment below:



Other ideas:

- Dog vs. Cat for PRESIDENT – which would you choose?
Comment below:
- If your pet could order any MEAL, what would it be and with whom?
- If your pet could play any SPORT / INSTRUMENT / OTHER what would it be and with whom?
- If your pet were on a DESERTED ISLAND, what friends and things would they want with them? Comment below:

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Final Note: the key is to be creative – you can post just about anything that will prompt interaction. And remember – the greater the participation from your fan base the greater the visibility your practice has on Facebook.

Questions?

Please feel free to email:
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